Madeleine Carroll, British Gaumont Star Receives 1933 Film Weekly Medal for Best Performance of 1933 by British Film Star

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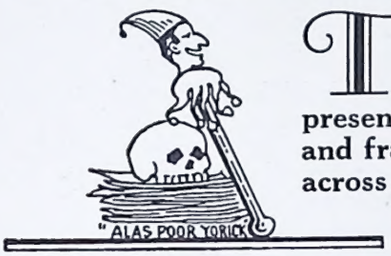
THE MOTION PICTURE TARGET



THE MOVIES are being the subject of an attack by representatives of religious and fraternal organizations across the American continent. What started the attacks in Canada was propaganda directed for one particular objective.

It is impossible to open a daily newspaper without reading a report of a conference in which the Motion Picture problem in relationship to children, to the morals of the country are not being discussed. Those who discuss these questions are not handling the subject with kid gloves. The attitude generally is a belligerent and unfriendly one, and inspired by religiously inclined representatives, or reformers who have no love for Motion Pictures, nor the theatre.

These attacks should be seriously considered. Many organizations of women have film committees, these are working in conjunction with child welfare departments, churches, etc.

The Motion Picture Industry is managed by men. The ideas which govern it are man-conceived ideas, with women only appearing on the scene as agents under instruction to do some certain kind of work.

It might not be such a bad idea to make a few women in the Industry of Motion Pictures executives, with power to sit in on special boards in order that their ideas may also function in relationship to the management of the Industry of Motion Pictures.

If the executives of this Industry are interested in attacks organized by their buying public, the women, they should take a day off from the NRA operations to discover what these attacks are about; and what can be done to not only eradicate them, but to cease inspiring them.

If constant dropping of water can wear away a stone, this bombardment aimed at Motion Pictures, and which talks of blind and block booking, the helplessness of the exhibitor to make a selection of pictures, etc., etc., is going to make trouble, and this conclusion is from an editorial policy which is never pessimistic, but always the incorrigible optimist. Get busy and find out what it is all about. It is your customers, organized, who are attacking you.

GEORGE ARLISS WITH GAUMONT BRITISH

GEORGE ARLISS is to make a picture for Gaumont-British which will be directed by Victor Saville. The story has not yet been selected, but it is to be a British epic we are told, and Gaumont-British is inviting suggestions which will help the company in finding out what historical character the public would like to see George Arliss portray.

"THE BARRETS OF WIMPOLE STREET"

NORMA SHEARER is to star in "The Barrets of Wimpole Street". This story as a play was one of the most spectacular hits in all parts of the world where it was presented.

In London, England, in New York it enjoyed phenomenal runs. It is an ideal picture for this star, who will be supported by Fredric March and Charles Laughton, as husband and father, two most important men in the life of Elizabeth Barret Browning, the famous English poetess.

RAY PRESENTS

RAY LEWIS

ON June 19th, there will be an election in the Province of Ontario. No election will be more bitterly fought, or perhaps it might be better to say, no election has been more bitterly fought.

The election campaign has been a terrific one with accusations mounted upon accusations. The Motion Picture Industry is "whiter than snow", in comparison to the government, if even one half of the stuff we read about in our dailies is true.

Men in high places are being called liars, cheats, etc., etc. We hear of maladministration, "toll-gates" and "what have you". No one escapes attack from the Prime Minister down to your humble editor, who is an Independent candidate in Bellwoods Riding, Toronto, for Member of Parliament.

The Liberal candidate's workers in Bellwoods Riding have been knocking on the doors of houses, and speaking on trucks, on corners of the street, informing the electors that Mrs. Joshua Smith is a Communist, that the Conservative Government gave her ten thousand dollars to split the Liberal candidate's votes so that the Conservative candidate can get in, etc., etc.

These slanderers started out with an objective to drive Mrs. Joshua Smith out of Bellwoods Riding through a policy that "when we get through with Mrs. Joshua Smith, a coloured man will be as white as snow in comparison to her."

What these workers of the Liberal candidate overlooked is that Mrs. Joshua Smith is Ray Lewis; and that Ray Lewis has seen a few battles in the Motion Picture Industry, and that a battle more or less in the life of Ray Lewis is just like taking a sun-bath!

HOWEVER, there is this to be said about the coming election and the fact that Mrs. Joshua Smith is a candidate.

There were 112 ridings formerly, 22 of these were eliminated. The Liberals claim that the Conservative Government is responsible for the elimination process; and that these ridings were all pro-Liberal.

Let us concede the Liberal diagnosis of this political revision, which induces us to conclude that the 22 seats eliminated from 112 were seats the Government was uncertain of. Therefor, the remaining 90 must be seats which the Government planned to give the Conservatives a running chance. Let us further conclude that the Government is certain of 45 of these seats; and of the remaining 45 there will be a division between Liberals, C.C.F., Farmers, Progressives, Independents and Conservatives.

Is it unlikely that of this 45 the Conservatives will secure ten additional seats? This would give the Conservatives 55 seats and would constitute a Government. Of the remaining number it is not likely that the C.C.F. will vote with the Liberals, for it was this party which launched the bitterest attacks against the C.C.F.

Returning to Bellwoods Riding. There is no woman member of Parliament in the Province of Ontario; and Mrs. Joshua Smith (Ray Lewis) one of the fixtures in our Industry, through years of service to Motion Pictures, is a candidate. She is running as an Independent. She has been identified with the Independents in Motion Pictures since the beginning of her motion picture career.

You remember what Lord Nelson said at the Battle of Trafalgar, "This day England expects every man to do his duty", and Ray Lewis has this message to the Motion Picture Interests in Ontario: "This day, June 19th, Ray Lewis expects the Motion Picture Industry to remember her service and to help elect her as a member for Bellwoods Riding."

THERE is no candidate in the field with a cleaner record than Mrs. Joshua Smith (Ray Lewis of Motion Pictures). There is no candidate in the field with a longer and fuller record of voluntary unpaid social service, which is public service, than Mrs. Joshua Smith (Ray Lewis of Motion Pictures) — 25 years of service to the people, regardless of class, of race, or creed. Past performances, and not future promises.

A record in Motion Pictures clean from graft, from double-crossing, from any motives other than helping the underdog and endeavoring to establish a degree of peace and amiability between various interests and factions.

A record in Toronto, the city in which Ray Lewis (Mrs. Joshua Smith) was born, of service to the city of Toronto, to the Province of Ontario, to the Dominion of Canada, which stamps her as a public-spirited woman, worthy of the trust which the electors of Bellwoods may repose in her through the use of their ballot in her favor.

Her committee room is at 581 College Street, the telephone number Melrose 8817. Telephone or come in if you can give your service, or your car to her for election day, June 19th. Vote and elect Mrs. Joshua Smith, as a member of Parliament in Bellwoods Riding, the first woman to achieve this distinction.

Follow the example of England. There are at least ten women in Parliament for the United Kingdom. Follow the example of the President of the United States, President Roosevelt, who has given some of the most important ministerial government posts into the hands of women.

Mary Pickford "Canes" His Worship the Mayor of Toronto with Presentation of Walking Stick

Observations

By The Editor

WE must again revert to "The House of Rothschild", whose impression upon the mind of the public is astonishing. It is a long time since we have heard such unanimous approval and such commendable praise.

* * * *

MR. CLARENCE DARROW, the Spotlight of the American legal profession, is being heard in his usual way in connection with the NRA Motion Picture Code.

What Mr. Clarence Darrow has to say is always of interest. He has been a great fighter for "the rights" according to his vision. He is however, growing a little tired and old, if your Observer may judge him from his last appearance in Massey Hall, Toronto, when he in company with a Rabbi, and an Anglican minister, held forth on the subject of their respective calling.

If our memory does not play us false, Mr. Darrow was less brilliant in argument than was the Rabbi and the minister. In fact, your Observer was disappointed in the weakness of an argument to bolster up why "there is no God".

However, here we find Mr. Clarence Darrow as a legal light upon the Screen of Motion Pictures. It would be interesting to ascertain how many Motion Pictures Mr. Darrow has seen in his life. Of one we are certain, "The Birth of a Nation", two perhaps, the second one, "Cavalcade".

Which may lead us to conclude that it might be well for Government appointees to "sit in" with Motion Pictures for at least six months, in order to learn what it is all about, before presenting ideas in connection with a code of Motion Picture business conduct.

To regulate a business one knows nothing about, appears to be an impossible job.

* * * *

THE Metro-Goldwyn-Mayer reports which gave the figures $3,037,698 net covering a period of 28 weeks, means that business for this leading company has increased 200%. The period of the increase terminated March 15th, 1934, and as compared with the same period of 1933 revealed that business is markedly improving for M-G-M.

The film rentals in gross reach $16,147,265, with charges for sales expenses, amortization of negative and positive costs, depreciation, amounting to $13,040.88.

Other expenses such as Federal taxes were nearly covered by miscellaneous income, the net of $3,037,698 equaling $19.70 a share on the 7% cumulative preferred shares of $26.00 par value.

* * * *

THE Irving Trust Company, equity receivership of Radio-Keith-Orpheum Corp. filed a third report in New York the early part of this week revealing that the financial condition of the company was showing a steady improvement.

The receivership is likely to continue for a period of about six months.

THE ten year celebration of the Metro-Goldwyn-Mayer combination took place at the Studos, May 16th. During the ten years of consolidated interests, Metro-Goldwyn-Mayer has turned out 675 pictures! The first picture of the triumvirate, presented Norma Shearer, Lon Chaney, John Gilbert in "He Who Gets Slapped", directed by Victor Saville. Conspicuous in the list of M-G-M successes are "The Big Parade", "The Student Prince", "Broadway Melody", "Tell It to the Marines", "Anna Christie", "Min and Bill", "The Merry Widow", "Dancing Daughters", "Flesh and the Devil", "Tarzan the Ape Man", "Red-Headed Woman".

The stars are a long and shining list, Marie Dressler, Norma Shearer, Greta Garbo, Joan Crawford, Clark Gable, Wallace Beery, Robert Montgomery, etc., etc.

The awards which M-G-M received from the Academy of Arts and Sciences came for "Broadway Melody", "Grand Hotel", Norma Shearer in "The Divorcee", Marie Dressler in "Min and Bill", Lionel Barrymore in "A Free Soul", Helen Hayes in "The Sin of Madelon Claudet," and a special award for Wallace Beery in "The Champ".

* * * *

FAMOUS PLAYERS' prizes to managers covering a 13 weeks' period contest went to the following managers:

Class 1—Frank Willis, Metropolitan, Winnipeg; Jerry Shea, Hippodrome, Toronto; Thomas Daley, Uptown, Toronto.

Class 2—Howard Knevels, Regent, Ottawa; A. W. Shackleford, Capitol, Lethbridge; George Stroud, Palace, Hamilton.

Class 3—K. M. Leach, Vancouver, Calgary; A. P. Entwisle, Dreamland, Edmonton; Charley Querrie, Palace, Toronto.

Class 4—S. P. McMordie, Capitol, Prince Rupert; F. W. Winter, Empress, Moncton; and W. G. Hunt, Bedford, Toronto.

The circuit was divided into four classes of theatres and a quota set for each theatre.

* * * *

A HUMOROUS incident occurred on the S.S. "Duchess of Richmond" as she was in the harbour of St. John, New Brunswick, from Montreal recently.

Premier R. B. Bennett was speaking to a group of prominent local citizens, as with full mustered eloquence he remarked, "Gentlemen, there will be heard a knocking on the wall" — there came with startling effect, from the floor immediately above — thud, thud, thud; the result of C. J. Tanner, Northern Electric Engineer who was putting the finishing touches to the Sound Picture System which has been installed by that company on the "Duchess" and eight other vessels of the C.P.R. Passenger Fleets.

Those who heard it registered appreciation of the Premier's excellent stage management — for such it truly seemed. Tanner's remark, upon hearing how he had contributed to the success of the speech, was "Well, the 'Voice of Action' never fails".

Loew's Twenty Year Record in Toronto, Broken with "House of Rothschild"
United Artists George Arliss Feature

Ackery Gets Management Capitol Theatre, Victoria, B.C.

Ivor F. W. Ackery, manager of the Capitol Theatre in Victoria, B.C., since last July, has been promoted in the Famous Players' organization to be manager of the Strand Theatre, second largest theatre in Vancouver.

Mr. Ackery will be succeeded in Victoria by Col. Stewart P. McMordie, ex-mayor of Prince Rupert, B.C., who for some years has been manager of the Capitol Theatre there. One of the most enterprising Famous Players' officials in the west, Mr. Ackery has gradually been promoted from a humble position in the organization, which he entered at the end of the Great War as an usher in the Capitol Theatre, Calgary. He went overseas with the 143rd Battalion, "Bantams", from Victoria, B.C.

"Turkey Time" Proves Big British Comedy Success

"Turkey Time", an hilarious farce-comedy, with Tom Walls and Ralph Lynn, popular British comedians, teamed as stars, opened at the Tivoli Theatre, Winnipeg, May 21, for a week's run.

A laugh-riot from flash to fadeout, it was received by capacity audiences with enthusiasm, and took its place among the choicest of the British comedy films which have won success at this popular theatre.

The story is an adequate vehicle for the drolleries and fooleries of the two stars, and their team of talented players, which includes Mary Brough and Robertson Hare.

John Hazza Appointed District Manager F.P. Canadian

Congratulations to John Hazza, of Calgary, Alta., on his promotion! As District Manager of the Famous Players Canadian Corporation in Alberta the zone under his direction has now been extended to include eastern Saskatchewan and Manitoba. Mr. Hazza will continue to make Calgary his headquarters. C. H. Dann, who has been District Manager in Winnipeg since the departure of H. M. Thomas, has been transferred to Toronto.

Palace, Calgary, Closes

Calgary, Alberta, residents have supported the Palace Theatre, with its double picture policy, during the winter season. But the Famous Players directors have decided to close the doors of the Palace for an indenfiite period. "As a matter of fact, we have definitely decided to close the Palace Theatre until such times as conditions in Calgary improve," quoting from a letter received from J. J. Fitzgibbons, director of theatres at Toronto.

Craig Has Narrow Escape

(Special to Digest from Winnipeg)

H. B. Craig, who operates the Arena Theatre in Olds, Alta., and the Lyric in Bowden, Alta., had a narrow escape when his car caught fire this week on a highway south of Bowden. He was carrying a heavy load of films and barely had time to leave the car before the gas tank exploded. Vehicle and films were destroyed.

Victor Armand, chief engineer of the Famous Players Canadian Corporation, Winnipeg, is in Calgary engaging contractors for the construction of a new water-cooled ventilation system for the Capitol Theatre. A well is being dug on the premises for the system which will cost $10,000 to install.

Presbyterian Synod Disapprove Sunday Midnight Shows

AT the annual session of the Hamilton and London Synod of the Presbyterian Church, recently held at Listowel, Ont., the question of opening theatres after midnight Sundays was "viewed with alarm". The Synod urged that efforts be made to raise the standard of the pictures and "recommend the production of pictures suitable to the adolescent mind".

Rev. Dr. S. Banks Nelson of Hamilton said he had seen three pictures in Hamilton and that he would never go again. He disapproved of the plays. He said as he watched one of the pictures a young boy sat beside him. "I asked him to take ten cents and go out and get an ice cream cone and he refused. He was simply riveted to the picture of abandoned immorality. Such things are evil with inferred magnetism." Believe it or not ,this is a statement from the minister. He has seen three pictures in Hamilton, one he selected to see was a picture of "abandoned immorality", and can you imagine that a youngster, just old enough to be tempted by ten cents to buy an ice cream cone, was "simply riveted to the picture of abandoned immorality". We were always under the impression that Hamilton was an ambitious city, but we had no idea that its children developed a sex urge at the tender age of ice cream cones.

Paramount Lining Up Reorganization Plan

Earnings for Paramount-Publix, for the first quarter are estimated at over $1,500,000 before interest charges, which it is reported will not be paid. The bondholders protective committee, one of the principal creditor groups is to submit a plan of reorganization. Sir William Wiseman (Kuhn, Loeb & Co.) is to resign from the bondholders protective group in order, it is stated, that he might disassociate himself from any single group of creditors prior to the submission of a reorganization plan, which must be approved by the various classes of creditors.

The withdrawal of a claim of $175,000,000 on the Paramount Bldg., New York, which was filed against the bankrupt estate of Paramount-Publix by the bondholders' committee is part of the proposed plan.

The total claims are approximately $282,000,000 but these may be scaled down to a figure between $60,000,000 and $50,000,000.

May may see the filing of plans by way of a reorganization of the company for the two Paramount Pacific Coast theatre bond issues constituting liens aggregating to $1,600,000 and involving California, San Francisco, and the Paramount, Seattle. It appears that it will be but a matter of a few months for this company to receive its discharge from bankruptcy.

New Theatre for St. John, N.B.

St. John, N.B., is to have a new theatre according to an announcement made by Mr. J. M. Franklin, who in company with a group of associates will build a theatre at the corner of Main and Sheriff Sts., the North End of St. John. The site has an approximate frontage of 52 feet on Main Street and 110 on Sheriff Street.

The new theatre, for which construction is to immediately proceed, will be of solid brick, steel and concrete and will have modern equipment. The seating capacity will be 1,000. Stores will occupy the front of the theatre building.

"Viva Villa" with Wallace Beery will Heat Up Loew's Toronto Box-Office Week of Friday, June 1st

Show Business

Chinese Film for "The Good Earth" Complete

Following three months of camera work in all parts of China, Metro-Goldwyn-Mayer's "The Good Earth" company, soon to return for production at the studio, has assembled what laboratory technicians say is the most complete cross section of that country ever photographed.

The film, photographed not in the usual haunts of tourists, but in small Chinese villages where white men seldom are seen, in obscure farms, rice fields, and native quarters of the larger cities, presents an amazing view of the country.

Barrymore and Lederer to Complete RKO Program

RKO Radio Pictures is to complete the production of the 1933-34 feature program within a few weeks, according to an announcement from the office of Pandro S. Berman, Executive producer at the RKO Radio Studios. Production of the remaining two features of the program starring John Barrymore and Francis Lederer is to start within two weeks.

Claudette Colbert has been borrowed by Universal from Paramount to star in Fannie Hurst's novel, "Imitation of Life". John M. Stahl, who will direct it, held back production for six months in his determination to get either Miss Colbert or an actress of her capabilities for the difficult role of Bea Pullman.

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"House of Rothschild" In London

The 20th Century production of "The House of Rothschild" had its European premiere in London Thursday evening, May 24th, at the Tivoli Theatre. As has been the case in New York at the Astor Theatre, where the picture is still a tremendous success in its ninth week, and in Boston, Los Angeles, San Francisco and Cleveland, "The House of Rothschild" is to be shown in London on a two-a-day, reserved-seat policy.

By arrangement with Joseph M. Schenck, President of United Artists, through whom the film is released, the entire proceeds of its gala premiere in London will be given over to the Personal Service League and the Fund for German-Jewish Women and Children.

"Fog Over Frisco" World Premiere in San Francisco

First National's production entitled "Fog Over Frisco", in which Bette Davis, Donald Woods, Margaret Lindsay and Lyle Talbot have the leading roles, is to have its world premiere in the city of its title at the end of this month, according to the producers' present release plans. Most of the picture was filmed in San Francisco in that city's famous and colorful backgrounds.

Shooting has started under Maurice Elvey's direction on the new Jan Kiepura - Sonnie Hale starring subject, "A Song For You" at Gaumont-British Studios. The famous operatic and film tenor took the floor for the first time on May 7th.

Marshall and Garbo In "Painted Veil"

Herbert Marshall has been given the leading role opposite Greta Garbo in "The Painted Veil", W. Somerset Maugham's romantic story, which Metro-Goldwyn-Mayer will soon place in production. Miss Garbo's last vehicle was "Queen Christina" while Marshall last appeared opposite Norma Shearer in "Riptide". This will be the first time the two have appeared together. Richard Boleslavsky will direct the new film, and Hunt Stromberg has been named as production supervisor.

Three of the most important pictures on the Universal schedule are numbered among the nine which remain to complete that company's program for the present season. These productions are Margaret Sullavan's first starring film, "Little Man, What Now?" the screen version of "One More River", last novel of the late John Galsworthy, and "Imitation of Life" from the story by Fannie Hurst. These with the other six presentations will bring the releasing list up to September 1st. Universal plans to make its entire quota of thirty-six features as announced last June.

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Toronto Theatres

LOEW'S—Manager Jules Bernstein — "The House of Rothschild", with George Arliss, a United Artists production — Third week.

IMPERIAL—Manager Jack Arthur — "Twenty Million Sweethearts", a Warner Bros. production with Dick Powell, Ginger Rogers, the 4 Mills Bros., etc.

TIVOLI—Manager D. Krendel — "Convention City", produced by Warner Bros.

SHEA'S—Manager Jerry Shea — Sylvia Sidney and Fredric March in "Good Dame", a Paramount picture.

UPTOWN—Manager Tom Daley — "The Constant Nymph", with Victoria Hopper and Brian Ahern, a Gaumont-British production, released through Regal Films.

Anglican Synod Recommends Removal of Board of Censors to Public Welfare Department

A GAUMONT BRITISH PICTURE

"IT'S ALL OF ME!"
She cried out, with body and soul, of her overwhelming love for the boy she craved—but could not have until the first blush of youth had faded from her cheek!

The CONSTANT NYMPH

with

BRIAN AHERNE

Leading man in Marlene Dietrich's "Song of Songs"

VICTORIA HOPPER

(by arrangement with Sydney Carroll)

Gaumont-British Release

Directed by BASIL DEAN

from Margaret Kennedy's Best-Seller and Stage Success

THE MOST BEAUTIFUL, TENDER AND ROMANTIC LOVE ROMANCE EVER SCREENED!

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